

Signage enhances reserve experience



A NEW feature was added to Clyde Cameron Reserve in October 2019: interpretive signage.

The signage is courtesy of a grant to Clyde Cameron Reserve Group from Wodonga City Council and was carried out with the assistance of the Wodonga Urban Landcare Network.

One sign is adjacent to a group of old gum trees, about 300m upstream along House Creek from the Pearce Street bridge, introducing visitors to these magnificent trees.

Interpretive signage is also at both ends of a gravel path that starts near the Huon Creek Road entrance to the reserve and meanders beside House Creek. It is aimed at creating awareness of the creatures among the reserve's plants and water.

The signage is pictured here.

Council guidelines for the grant were stipulated and included the need to create a significant improvement to the community and to have an impact on the community.

With these guidelines in mind, CCRG set about creating signage that contained

information and designs that were pleasurable, organised, relevant and thematic. It was important to acknowledge and complement existing signage at both entrances to Clyde Cameron Reserve, off Pearce Street and off Huon Creek Road, and also signage in adjoining parks.

It had to be relevant and concise; laid out in a manner that was organised and easily read; engaged the interest and senses of viewers to what is around them; and it had to be linked throughout the reserve with a common theme and style.

It was also important that the interpretive signage was pleasurable to those walking in the reserve through the use of colors, images and carefully chosen text that is designed to engage the reader's attention.

CCRG hopes the interpretive signage helps visitors enjoy their experience of walking through the reserve and creates a greater awareness of what is around them through the sights, sounds and creatures of the reserve.

Further information is available from <https://wodongalandcare.org.au/ccrg/> or contact the group via ccrgroup@wodongalandcare.org.au